Wise Traditions Podcast
Wise Traditions in food, farming, and the healing arts.
Brought to you by the Weston A. Price Foundation.

Who we are...
- A weekly, thirty minute podcast
- Featuring interviews with expert & experienced guests
- Topics in the fields of food, farming, health & wellness
- Delivering practical tips for living a healthy, natural, vibrant life.

Featured Guests...
- Nina Teicholz
- Lindsey Wilson
- Ben Greenfield
- Kiran Krishnan
- Dr. Tom Cowan
- Dr. Richard Maurer
- Dr. Zoe Harcombe
- And many more

We continue to grow:
Podcast Downloads

![Graph showing podcast downloads over time](chart)

Every month our number of listeners is increasing.

Why advertise with us?

**Loyalty**
Listeners tune in week after week. They believe in the content, trust the host, and are likely to resonate with your brand.

**Mobility**
Listeners are social media savvy; your brand has the ability to spread across infinite social media platforms.

**Reach**
Listeners tune in across multiple platforms at their convenience. Once released, episodes will be available for years to come.

**Reward**
Listeners have buying power; many have higher education and are part of a higher income demographic.

Listener Reviews:

"I have been listening to this podcast since the very beginning and I love it!" -Sven, May 2016

"Great host, wide variety of guests, each episode is a good length. Would recommend!" -Julie, Sept. 2017

"I look forward to each new episode! I also appreciate that the Wise Traditions podcasts are not "fad diet" based but traditional wisdom based. :)" -Sarah, Feb. 2018