Launched in January 2016, Wise Traditions Podcast has already had over 1.3 million downloads! Each episode garners 7,000-24,000+ listeners and is continuing to grow. We are also listed in the top 50 of alternative health podcasts on iTunes. This show hits a broad spectrum of listeners and potential customers.

What's nice about podcasts is that they are “evergreen.” The content is always available, so in the future as people stumble across our show, they will go back and listen to old episodes. Essentially, your ad will be featured constantly for years to come.

Please submit this form to Mary at podcast@westonaprice.org.

Wise Traditions Podcast Ad Pricing & Packages

_______ Basic: $100 per 15 second pre-roll (1 episode)
_______ Basic: $125 per 40 second mid-roll (1 episode)
_______ Mid: $360 for four 15 second pre-rolls (4 episodes in two months- 10% off)
_______ Mid: $450 for four 40 second mid-rolls (4 episodes in two months- 10% off)
_______ Max: $680 for eight 15 second pre-rolls (8 episodes in four months- 15% off)
_______ Max: $850 for eight 40 second mid-rolls (8 episodes in four months- 15% off)

Payment by: ______Check   ______Visa   ______MasterCard ______Discover

Name: _________________________________________________________________

Company: ______________________________________________________________

Address: __________________________________________________________________

________________________________________________________________________

Credit Card Number: ___________________________________________________________Exp:_____

Signature: ___________________________________________________________________

Email to podcast@westonaprice.org
Questions? Contact info@westonaprice.org
Phone: 202-363-4394 | Fax: 202-363-4396
Pre-roll concepts (at beginning of podcast) - 15 seconds
(Suggested: Name of company, tagline, and website)

___________________________________________________________________
___________________________________________________________________

Mid-roll concepts (mid-way through podcast) - 40 seconds
(Suggested: Name of company at top and end, description of product/purpose, tagline, connection to audience, personalization from Hilda if applicable, website)

___________________________________________________________________
___________________________________________________________________
___________________________________________________________________

Would you like to offer a discount or incentive to listeners?
(For example: 10% off or a free item if listeners use a certain coupon code, like “WiseTraditions10”)

___________________________________________________________________

While we don’t do affiliates, we are happy to post your website in the digital show notes, so that listeners can access it. How would you like it to appear?

___________________________________________________________________

Additional Comments/Questions:

___________________________________________________________________

Signature:__________________________________________________________

Email to podcast@westonaprice.org
Questions? Contact info@westonaprice.org
Phone: 202-363-4394 | Fax: 202-363-4396